



Specialist sound, light & video systems integrators

Case Study: Crowne Plaza London, The City

Outline

CGA Integration have been working with the Manager and General Manager at Crowne Plaza London The City to significantly improve the audio in various communal areas of the hotel. Following the successful refurbishment of sound systems in both the Reception & Lounge area and The Voltaire Bar, CGA Integration was asked to improve and update the AV offering in the Lower Ground Floor Meeting Rooms. The AV in these meeting rooms needed to reflect the flexible nature of this events space, whilst ensuring that guests experience the latest in meeting room technology. The systems installed also have the added reassurance of remote network support from CGA.

Challenges

The main challenge was ensuring that work was carried out with minimal disruption. The hotel was fully trading and no other contractual or decorative work was being undertaken at the time of the AV installation. A tight time frame also had to be adhered to as events had been booked in the suites where the AV improvements were taking place.

Technical

The Lower Ground Floor Meeting Rooms consist of four distinct spaces; Bridewell 1 & 2 (which can be used independently or joined together to form The Bridewell Suite), The Boardroom, The Winslow and an events reception area. The AV in these areas was refitted to improve the quality, reliability and connectivity required for this flexible event space.

Bridewell 1 & 2 (The Bridewell Suite)

CGA Integration installed two new Christie video projectors into these rooms and WePresent BYOD into Bridewell 1. New speakers were fitted throughout as well as two AV racks which were refurbished with new QSC control equipment and amplifiers. The AV connection sockets were also refurbished and four radio microphones added which can be allocated between the rooms as required. AV control is established via an iPad with wall and floor connection points.

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The Winslow

A 65" touch screen was installed by CGA Integration along with new Evid ceiling speakers, amplification and QSC control. CGA also fitted a BYOD Video conferencing system which uses an installed motorised camera, speakers and a ceiling microphone array to connect the delegate's hosted video conference solution to the room's AV, enabling fully integrated meetings. Building works included the installation of a screen to cover the display so that the new sound system can be used for private dining events without looking like a meeting room.

The Boardroom

A 65" touch screen was also installed by CGA Integration in The Boardroom, and along with new Evid ceiling speakers, amplification and QSC control. In addition the av connection sockets were refurbished and AV control established via an iPad with wall and floor connection.

The Events Reception Area

Outside of the meeting rooms the events reception area was fitted with new Evid ceiling speakers and control to improve the sound quality. The sound source was also linked to the Bridewell Suite to enable functions to feed or spread coordinated sound to and from this space from the Suite. Control was added to The Bridewell ipads to save staff having to walk to the main Reception (upstairs) to control the volume.

Response

Paul Watson General Manager at Crowne Plaza City commented, "when we realised the difference changing the sound system made to the reception area of the hotel, we wanted to extend the benefit to other key areas. The AV systems CGA have installed in our meeting rooms ensure that our guests can benefit from the latest developments in technology with the added advantage to us of remote support from CGA."

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