



Specialist sound, light & video systems integrators

Case Study: London Marriott Hotel Grosvenor Square

Outline

Situated in the heart of Mayfair, the London Marriott Hotel Grosvenor Square delivers its guests both classic sophistication and a contemporary sense of style. As part of a refurbishment programme to ensure continued excellence, CGA Integration worked with the designers RPW Design to specify and install digital signage and AV across The Westminster Ballroom and the adjoining function areas of The Whitehall Suite, offering guests flexible, sophisticated venue spaces with modern facilities.

Challenges

To minimise any damage to the decorative ceiling within The Westminster Ballroom, CGA Integration needed to install a new sound system and speakers into areas previously used to mount speakers. CGA Integration also faced the challenge of delivering the sound system through very small ceiling voids (100mm) in the adjoining function area of The Whitehall Suite.

Technical

The Westminster Ballroom

The Ballroom can be divided into three distinct areas; Belgrave, Chester & Eaton, which can operate independently or in combination with the others. CGA Integration fitted new Evid speakers into existing locations within the Ballroom ceiling to minimise visual impact and a new QSC amplifier and control system was installed, including three radio microphones, five input plates and an iPad control system. Two of the input plates facilitate events companies, as they enable the use of the installed sound system therefore eliminating the need for additional speakers on stands to be positioned along the sides of the room. The iPad controls replicate the lighting wall controls for ease of use and in addition have the facility for advanced lighting functionality, which enables room users and hotel staff to maximise the lighting effects without the need for multiple wall panels and control.

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The Whitehall Suite

CGA Integration fitted new Cloud ceiling speakers throughout The Whitehall Suite which can be divided into four distinct areas; St. James, Hanover, Berkeley Suite and The Square. These individual areas can be used independently or in combination with each other offering maximum flexibility for events. Each event space has a local input and two Sennhesier radio microphones are shared across the four spaces. In addition, The Berkeley has a full 'Smart TV' controlled by the iPad system with two HDMI input sockets, (one on the wall & one in the floor box) and a 'WePresent BYOD device' to allow greater connectivity if used for meetings or presentations. All lighting wall controls are replicated on the AV iPad control for ease of use and the system is fully accessible remotely by CGA Integration, for peace of mind network support and fault diagnosis.

Digital Signage

CGA Integration installed a total of eleven digital signs across the London Marriott Hotel Grosvenor Square. These were situated throughout the refurbished areas, within the hotel reception and also in the basement, to signpost the Mayfair meetings rooms which were not refurbished at this time. Eventually the digital signage will be integrated with the Hotels PMS system to ensure room booking details are shown without the need for staff to re enter information.

Response

Ian Pask General Manager of the London Marriott Hotel Grosvenor Square commented "CGA have installed a flexible quality sound system with future proof technology, which complements our hotel's desire to offer all guests sophisticated venue spaces with modern facilities".

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