



Specialist sound, light & video systems integrators

Case Study: SpaShell at Fishmore Hotel, Shropshire

Outline

CGA Integration have been working with Spa Creators to deliver quality AV systems within in their unique modular spa build concept SPAShell. SPAShell is a modular turnkey spa solution designed by SPA Creators which, once delivered, is supported with a client management contract.

Using the latest state of the art building technologies, the SPAShell is delivered to the venue complete. This allows boutique hotels to install and open a spa in weeks rather than months; without the disruption, noise or mess of building a new spa on site.

SPAShell, which is currently available in two pod options; offering four or eight treatment rooms, was launched at Fishmore Hall Hotel, Ludlow, with a four treatment room spa, lounge and reception area and was installed , on site, and ready for operation in less than a week.

Challenges

CGA Integration had to design a sound system that fitted within the fabric of the modular spa construction. This also needed to be easily assembled and connected by the builders on site, as they slotted together the modular sections of the spa.

In addition, the quality of the resulting audio needed to reflect the high standards synonymous with the CGA Integration brand and demanded by Spa Creators.

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VAT No. 851 5407 34 Registered in England and Wales. Company Registration No. 3878843



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Technical

CGA Integration worked closely with SPA Creators to create an innovative audio design that builds on the modularity of the building. The AV system is of modular design, which can be scaled up or down depending on the chosen pod option. There is a central rack which controls the sound for the two communal areas; the lounge and reception, as well as the outside speakers on the front and back decking areas outside the spa. This central rack also feeds out to all treatment rooms and can support up to six music inputs which can be routed to all areas.

In Fishmore Hall three inputs were used; one which fed to the communal areas and two to the treatment rooms.

CGA Integration installed all the AV equipment in the SPAShell prior to on site installation, building on the concept of minimal setup on site. The resulting audio was uncompromised, boasting the same high quality expected from both CGA Integration and Spa Creators, with ease of operation achieved through local control panels in each area of the spa.

All AV equipment was sourced from UK companies inline with the eco ethos and credentials of the SPAShell concept and to reduce the environmental impact and carbon miles footprint.

Response

Alistair Johnson Managing Director of Spa Directors commented, " whilst developing SPAShell we knew we needed the AV to be installed in a unique way and yet still deliver a great sound. It needed to complement the brand values delivered by all Spa Creators ventures. We approached CGA as we have worked with them before and value their problem solving approach and resulting sound system quality, true to form, the music in the Fishmore Hall SPAShell sounds great!"

"We have been delighted by the installation of SPAShell at our hotel" added Laura Penman owner of Fishmore Hall Hotel. "It works perfectly for us and the sound system quality complements the overall feel of the spa and helps us to create the right mood for our guests to relax in."

"This is an exciting concept in spa development and one we could see appeal to many of our luxury boutique hotel clients" stated Chris Gunton Managing Director of CGA Integration. "Together Spa Creators

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