



Specialist sound, light & video systems integrators

Case Study: The George, Wraysbury

Outline

The George at Wraysbury is a slice of English heritage. The coaching inn, a Grade II listed building, dates back to the 14th Century, and still retains many of its original features. The first independent restaurant venture for the experienced restaurateur Ben Smith; The George has undergone substantial investment to transform it in to a gastro led venue providing modern quality and comfort whilst still preserving its unique historical charm. As part of this extensive refurbishment, CGA Integration was appointed to design and install a sound system sympathetically throughout the venue.

Challenges

It was essential that the sound system reflected the quality nature of the venue whilst blending into the historical surroundings. The design of the interior of the old building meant that the sound would need to be zoned giving CGA the challenge of installing five systems which could operate independently or as a seamless whole.

CGA Integration Limited PO Box 3997, Bracknell, Berkshire. RG42 2ZS

Registered office: 3 Church Street, Odiham, Hook, Hampshire. RG29 1LU

Phone : +44 1344 456500 Email : info@cga-integration.co.uk

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Technical

The sound system at The George was designed to break into five zones; four in the main building restaurant and the fifth in the function room 'Boxers Barn' towards the back of the property, which was once the gym where boxing legend Henry Cooper trained, now transformed into an elegant function space.

To ensure that the management has full control of the sound, even when moving around the venue, CGA have supplied a system that not only has traditional wall controls but also has an app which allows control from Apple and Android wireless devices so sound can be controlled as the busy management team move throughout the venue.

Response

Ben Smith new Licensee of The George commented "having previously worked with CGA, I know how they can transform a venue using well designed sound. They work sympathetically to install systems in old and listed buildings to ensure that improvements are heard but not necessarily seen! They were the natural choice for me when I acquired The George."

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